



HBL LEAD 2016 PAKISTAN A WORLD INSPIRED

PROGRAM OVERVIEW

Knowledge Now in collaboration with the Institute of Bankers of Pakistan (IBP) has partnered with HR.COM to bring LIVE SIMULCAST of World Renowned Leaders who shall be speaking at LEAD 2016 Live from Nashville, Tennessee, USA. To make it more interesting and captivating we have also integrated local speakers who are renowned for their leadership and contribution to Pakistan.

Business success is driven by the quality of decisions and their implementation. Quick and rational decisions can lead the company into long term growth and decisions based on flawed logic can put a company out of business. Who can know the importance of decisions, better than a leader? A leader brings a number of characteristics to take a successful decision – acumen, instinct, experience, alertness, willingness and good listening skills.

However, the fact is leadership is broken. It's broken in most companies, it's broken in most countries, and it's broken in many homes. Even with the plethora of excellent role models, and YouTube (the largest learning platform to ever exist) we struggle to inspire individuals to really make a difference in their lives, in their communities and at their workplaces. We all understand and admire a few truly inspired companies or individuals who have big dreams and do great things. But

LEAD2016 SPEAKERS



Devin C. Hughes
The Chief Inspiration Officer



Arthur Bloom
Recognized by CNN as a 2014 Top Ten CNN Hero, is a composer and founder of MusicCorps



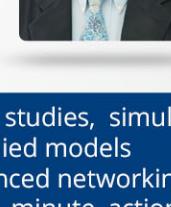
Stephen M. R. Covey
Co-founder and CEO of FranklinCovey Speed of Trust Practice



Saad Amanullah Khan
CEO of Alamut Consulting



Shahid Zaki
Former CEO AmanTech and Philips Faculty Member at IBA Karachi



Dr. Abdul Bari Khan
Renowned Philanthropist and CEO Indus Hospital

LEAD2016 CHARACTERISTICS

- LIVE Sessions from USA LEAD 2016 Forum
- Interactive sessions presented by international and local leaders, consultants and recognized figures

- Supported by live case studies, simulcast, cutting edge technology and well-studied models
- Ideal utilization for enhanced networking and learning
- Local adoption for next minute action with customized content

WHY ATTEND

- Learn the latest trends on the leadership best practices from the world's top-notch leaders
- Explore the workable tools with just-to-fit solutions
- Find answers to all your questions, challenges and business pains

- Understand how market leaders are stunningly leading; internationally and locally
- Networking like never before with business leaders and decision makers
- Knowledge share among other similar workgroups and across various
- Become our member to enjoy LIVE Webinars with Faculty from FT Ranked Top Business Universities

WHO SHOULD ATTEND

Top executive management (private and public sectors) including:

- Chairmen and Board Members
- Senior Business Executives

- CXOs
- Department Heads
- Regional Managers
- PD and Training Managers
- Decision Makers and Business Owners

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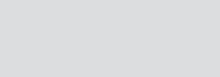
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